Communications 12 Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Documentary: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Term** | **Example** |
| **Bias:** a particular tendency or inclination |  |
| **Formal Language:** Language we use when we are writing in English class |  |
| **Informal Language:** Language we use when we speak to our friends |  |
| **Fact:** something known to be true |  |
| **Opinion:** A belief not substantiated by positive proof |  |
| **Expert Opinion:** Opinion of someone who knows a lot about a subject |  |
| **Statistical evidence:** Evidence supported by numbers |  |
| **Technical Language:** Vocabulary of a certain field. |  |
| **Scientific Jargon:** Language that is used in the field of Science |  |
| What is the **tone** (author’s attitude towards the subject) of the movie? |  |
| What is the **purpose** (the reason the article is written) of the movie? |  |
| What types of **arguments** are used? Find 2 min.  Pro/con  Compare/contrast  Expository  Cause/effect  Step-by-Step Process  Question/answer |  |